

# META- WHAT?



View All CK's  
12+ Speeches  
Across 10+Tech

## An Intro To The Immersive 3D Web

This insightful, introductory session covers the Meta-What's, Meta-Why's, and Meta-How's of the much-hyped Metaverse. Executives learn what The Metaverse is—and more importantly, what it will become.

From stale 2D Websites to dynamic 3D Worlds. Replacing a Web that we only look at, with an immersive Internet that we're inside of. No more clicking dull links, through our avatars we'll teleport around a virtual universe to work, shop, learn, and play.

But, while all of this sounds fascinating and future-forward, The Metaverse presently begs more questions . . . than it answers.

In this session CK answers all the BIG questions, like: Why do we need a Metaverse? Why now? What's in it for companies? Who owns it? What are the opportunities, and what are the risks?

Will virtual worlds change customer behavior? Is The Metaverse merely a playground for B2Cs, or will B2Bs play an important role, too?

Don't miss out, let CK energize your audience while they get versed on The Metaverse.

Along with this introduction, CK also offers "Meta-Ready!" a companion session that helps professionals take the next step in planning for their forays into the 3D Web of tomorrow.

## META- WHAT? AN INTRO TO THE 3D WEB



With 25 years of experience delivering engaging and educational tech keynotes and trainings Christina "CK" Kerley is renowned for her charismatic personality and relentless reinvention.

Her extensive range— a catalog of 15+ topics across 10+ technologies—sets CK apart from other speakers

Get Inspired. Get AHEAD.  
Get CK!

<https://allthingsCK.com>

# What Companies Say About CK



**See Videos Of CK in Action!**

*"CK changes the energy level of a room...and it only gets better as she speaks!"*



*"CK's content, style, passion and performance are bar none!"*



*"By the end of CK's energetic, engaging speech, everyone is thinking, 'How do I make this happen in MY business!'"*



*"CK's insights, incredible energy and contagious passion gives marketers the guidance they need."*



*"CK's passion and humor is beyond compare—she really takes innovating your business to heart!"*



*"An exceptional speaker, I hung on CK's every word as she made complex technical concepts accessible to everyone."*



*"With humor and high energy, CK easily transfers her passion for innovation to her audience!"*



*"CK never just 'brings it'... she has a way of bringing it BEYOND!"*



*"CK was phenomenal—incredibly fun, knowledgeable, and engaging!"*



*"CK session was in many ways a game-changer for our future plans."*



*"An engaging speaker who makes everyone feel connected, inspired and thirsting for more!"*



*"A rare presenter that meets the needs of those that are new to tech and those with experience."*



*"One of the most-gifted presenters I have ever seen."*



*"Incredibly informative and entertaining."*



*"CK has a gift... we were all mesmerized!"*



*"A powerhouse of knowledge, passion and engaging delivery."*

